

Press Release: Best Business Premises Competition

Hailsham in Bloom has launched their Best Business Premises competition for 2011. Like last year, the competition has two sub-categories available to the local business community: Best Business Premises (Large) and Best Business Premises (Small). So, if you take pride in your gardening skills or floral displays on your business premises, Hailsham in Bloom wants you to take part.

The Small Business sub-category is open to all shops, restaurants, hotels and small industrial units, whose decorated frontage contains an attractive floral display or well-maintained garden. The Large Business sub-category is open to supermarkets and larger industrial units with well-decorated business premises.

Judges will be looking for evidence of recycling, water conservation, sustainable planting, use of innovative materials and aesthetically pleasing design that contributes to the visual appearance of the local area. Additional key criteria include originality, variety, cleanliness and absence of litter.

To qualify for this competition, the public must be able to view displays from the front of the premises. Public houses are excluded from entry into the competition and are encouraged to enter the Best Public House Display category instead.

"There was a tremendous response from local businesses in our town last year," said Councillor Jeff Bentley-Astor, chairman of the Town Council's Hailsham In Bloom committee. "The quality of entries was outstanding and, each year, Hailsham In Bloom competitions as a whole continue to develop and encourage others to make a difference in their community and the local environment."

The closing date for entries and nominations is Friday 3rd June 2011. The winners will be announced in July and category winners' business premises may be viewed by official South & Southeast In Bloom judges as part of their assessment tour of Hailsham. A presentation will be held in September, where awards will be allocated to entrants who have been chosen as 1st and 2nd place prize winners in their respective sub-categories.

Entry forms can be downloaded at hailshaminbloom.org and are available to fill in at the Town Council Offices, Inglenook, Market Street.

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