

Press Release: Landlords Invited To Enter Best Public House Display Competition

The Town Council's Hailsham In Bloom Committee is now searching for the town's most attractive public house displays.

The Best Public House Display competition is open to all pubs in Hailsham and its environs whose frontage contains an attractive floral display or well-maintained garden. Public house displays will be judged on the following criteria:

- A pleasing first impression and overall impact
- Good floral colour combinations
- Overall theme and design
- Plant variety and plant quality
- Regular activities to ensure that cigarette ends are disposed of effectively
- A tidy appearance all round

All floral displays should be visible from a road, pavement or public thoroughfare. Displays can be of any recognised type, including hanging baskets, planted beds and other containers. Entry into the competition is free.

Hailsham In Bloom chairman Councillor Jeff Bentley-Astor said, "It was good to see such an effort being made by pubs and other businesses last year, having to cope with prolonged dry weather conditions."

"A lovely, flower-filled pub garden or terrace creating the 'wow factor' can attract more customers from neighbouring towns, and we would encourage all pubs in Hailsham and surrounding villages to enter this competition and get the recognition they deserve."

The closing date for entries and nominations is Friday 3rd June 2011. The winners will be announced in July and the category winner's premises may be viewed by official South & Southeast In Bloom judges as part of their assessment tour of Hailsham. The winner's prize will be presented at an Awards Ceremony to be held in September.

Entry forms can be downloaded at hailshaminbloom.org and are available to fill in at the Town Council Offices, Inglenook, Market Street.

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